



Invest in Ethiopia

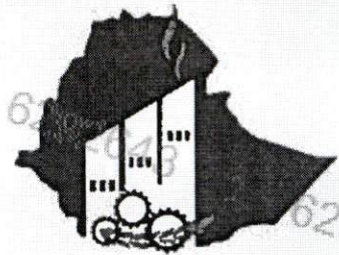


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Ministry Of Trade & Regional Integration



ኢየሱያ ቻምበር
ETHIOPIA CHAMBER



ETHIOPIAN
ENTERPRISE DEVELOPMENT

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Jobs Creation
Commission
ETHIOPIA



Worth Experiencing Opportunity

14th ETHIO - CHAMBER INTERNATIONAL TRADE FAIR

Addis Ababa Exhibition Center

March 13-17

Contact Information

For Local Companies Participation

Off.Tel : +251115514005

+251115540993

Mob: +251993512930

For Foreign Companies Participation

Off.Tel : +251115514005

Mob : +251911200786

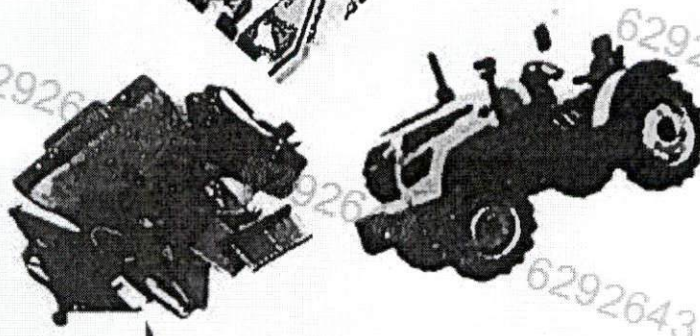
Email: ethiochamberevent@gmail.com

info@ethiopianchamber.com

yared@ethiopianchamber.com

dawits@ethiopianchamber.com

OPMENT website: www.ethiopianchamber.com





Ethiopia

The Federal Democratic Republic of Ethiopia, is a country in the Horn of Africa. It shares borders with Eritrea to the north, Djibouti to the northeast, Somalia to the east and northeast, Kenya to the south, South Sudan to the west, and Sudan to the northwest. Ethiopia has a total area of 1,100,000 square kilometres (420,000 square miles), as of 2022,

Ethiopia is the second most populous country in Africa and thus potentially one of the largest domestic markets on the continent. By virtue of its membership to the Common Market for Eastern and Southern Africa (COMESA) embracing 19 countries with a population of about 400 million, Ethiopia enjoys competitive market access to these countries.

The country moreover qualifies for preferential access to European Union market under the EU's Everything-But-Arms (EBA) initiative. Furthermore, a broad range of manufactured goods from Ethiopia are entitled to preferential access under the Generalized System of Preference (GSP) in the USA, most countries of the EU and other developed countries. No quota restrictions are placed on Ethiopian exports falling under the 4,800 products currently eligible for GSP treatment. Ethiopia's proximity to the Middle East and Asian markets also offers further potential market opportunities.

Major Export Items

Includes coffee, oil seeds, cereals, spices, natural gum incense, fruits & vegetables, Cut-flowers, livestock and meat, cotton. Agro-processed products including bees wax, honey, hides and skins, Leather and Leather products, textiles, wool, building materials, granite and traditional handcrafts, beverages etc.

Main Import Commodities

1. Medicine and pharmaceutical equipments
2. Electronics
3. Mechanical appliances; parts thereof
4. Vehicles other than railway or tramway rolling stock, and parts and accessories thereof
5. Petroleum oils, Mineral fuels, mineral oils, Palm oil
6. Machinery and equipment and parts thereof
7. Fertilizers, veterinary drug and animal feeds
8. Tractors and agricultural implements
9. Technology and the like

Invest in
Ethiopia

VISITOR PROFILE

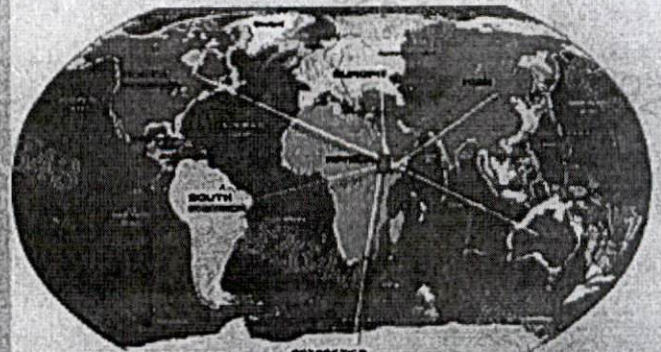
- Home textile & furniture
- Manufacturing
- Imports
- Exports
- Textile & ready-to-wear & footwear
- Food & beverages
- Food processing machinery & packaging
- Machinery & Machinery equipment
- Agriculture & agriculture machinery
- Construction & building materials
- Marble & ceramics
- Electricity & energy
- Health & oral and dental & Medical equipment
- Cosmetics & personal care products
- Hygiene & cleaning products
- Kitchen, bathroom equipment
- Tourism & hotel equipment
- Logistics & foreign trade
- Education & stationery

EXHIBITORS PROFILES

- Wholesalers
- Distributors
- Exporters
- Importers
- State Economic Enterprises
- Agencies
- Governmental Institutions
- Other

TARGET VISITORS

- 1 Africa
- 2 Middle East
- 3 Asia
- 4 Europe
- 5 North America
- 6 South America
- 7 Australia/Oceania



Important Information about

The 14th Ethio-chamber International Trade Fair

The following information as well as the terms and condition stated in the registration forms are the contractual basis for participation in the 14th Ethio-Chamber International Trade Fair.

01. Venue

Addis Ababa Exhibition Centre & Market Development Enterprise.

02. Duration of Trade Fair

Thursday, March 13 - 17, 2025 to from 09 am to 06pm
During the event, exhibitors can enter the exhibition halls half an hour before opening time every day.

03. Orientation and Distribution of Exhibitors Passes

Orientation Session will be held on March 10, 2025, at 03:00 pm
Exhibitors pass along with a welcome Packs will be distributed after the session

Three (3 exhibitor) pass for nine (9) sq. m. area each (e.g. 27 sq.m booth = 9 exhibitor pass) will be given to exhibitors.

Deliver Exhibiting Materials and Organization of Individual stands
All exhibitin materials should be brought in the Addis Ababa Exhibition Center and displayed on individual Stands on March 11&12, 2025 from 9am to 6:00pm

The morning of March 12, 2024 is reserved to give your stand a last touch and for delivery of perishable items (like cut-flowers) only.

There will be no delivery of exhibiting materials during the opening Ceremony on March 13, 2024 starting 01:00 Pm

Please clearly label any materials that you would like to be delivered to the halls with the following address (for foreign participants only)

The 14th Ethio-Chamber International Trade Fair (March 13- 17, 2024)
Addis Ababa Exhibition Center (Exhibition Venue)
Exhibitor (Company) Name + Stand Number
Masqal Square, Addis Ababa

04. Installation Date

March 11-12, 2024 from 9am - 6pm

05. Allocation and Handover of Booths

The requested size of booths will be allocated. Stands will be allocated on first comes first served basis.
All booths will be handad over to exhibitors on March 12, 2024 at 04:00 Pm

05. Opening Date & Hour

March 13, 2024 3:00pm

The Business Community, higher Government officials, foreigners residing in Addis Ababa, Ambassadors, invited guests, Journalists and Participating companies & visitors will attend the colorful Opening Ceremony at the Exhibition Center on March 13, 2024 3:00pm at Addis Ababa Exhibition Center

06. Closing Date & Hour

March 16, 2024 at 4 p.m.

Exhibitin materials should not be removed from individual stands before the closing date of the Trade Fair. Taking out exhibiting materials before the closing date requires the permission of the Organizer

07. Dismantling Dates

Dismantling March 18, 2024 starting from 9: am.

like the Past consecutive successfull Trade Shows, in the Past the 14th edition of the Ethio Chamber International Trade is properly designed to provide an opportunity for business linkage, experience sharing, knowledge and technology transfer between producers, manufactures and service providers.

Side Events

1. Special Business to Business Forum

A B2B meeting will be arranged in the presence of Business Council from different countries March 16, 2024 at 4:00pm

3. Entertainment

For March 13- 17, 2024 9:00 am - 6:00pm there will be an entertainment program at the Addis Ababa Exhibition Center.

4. Exhibitors Night for Networking

On March 16, 2024 at 7:00pm the organizer will award Certificate of Participation to all participants of the 14th Ethio-Chamber International Trade Fair. Best Awards will go to best Exhibitors selected by an independent body. Sponsorship Awards will also be given to sponsors & partners. The Exhibitors Night will bring a conducive environment to create strengthening business networking & partnership development.

5. Business Conference

- This Business Conference is a plat form planned to provide the opportunity for government Financial Sector & Private Companies foreign Direct Investment .
- Access to finance for Manufacturers, Service Providers and Construction Sector
- Provision of Lease Finance by Ethiopian Development Banks and other banks
- International access to finance by AFDB, WB, Group-IFC

07. Visa Regulation

For information on visa regulation, please contact the Ethiopian Embassy in your Country or Ethiopia Chamber of Commerce & Sectoral Associations (organizer)

08. Hotels Information

1. Ethiopian Skyflight Hotel - 5-Star Luxury Hotel Near Bole International Airport
+251 11681 8181

2. Hilton Hotel
+251 11 517 0000

Email reservations.addisababa@hilton.com

3 Hyatt regency Hotel

+251 11 517 1234

Email: addisababa.regency@hyatt.com

4. Interluxury Hotel

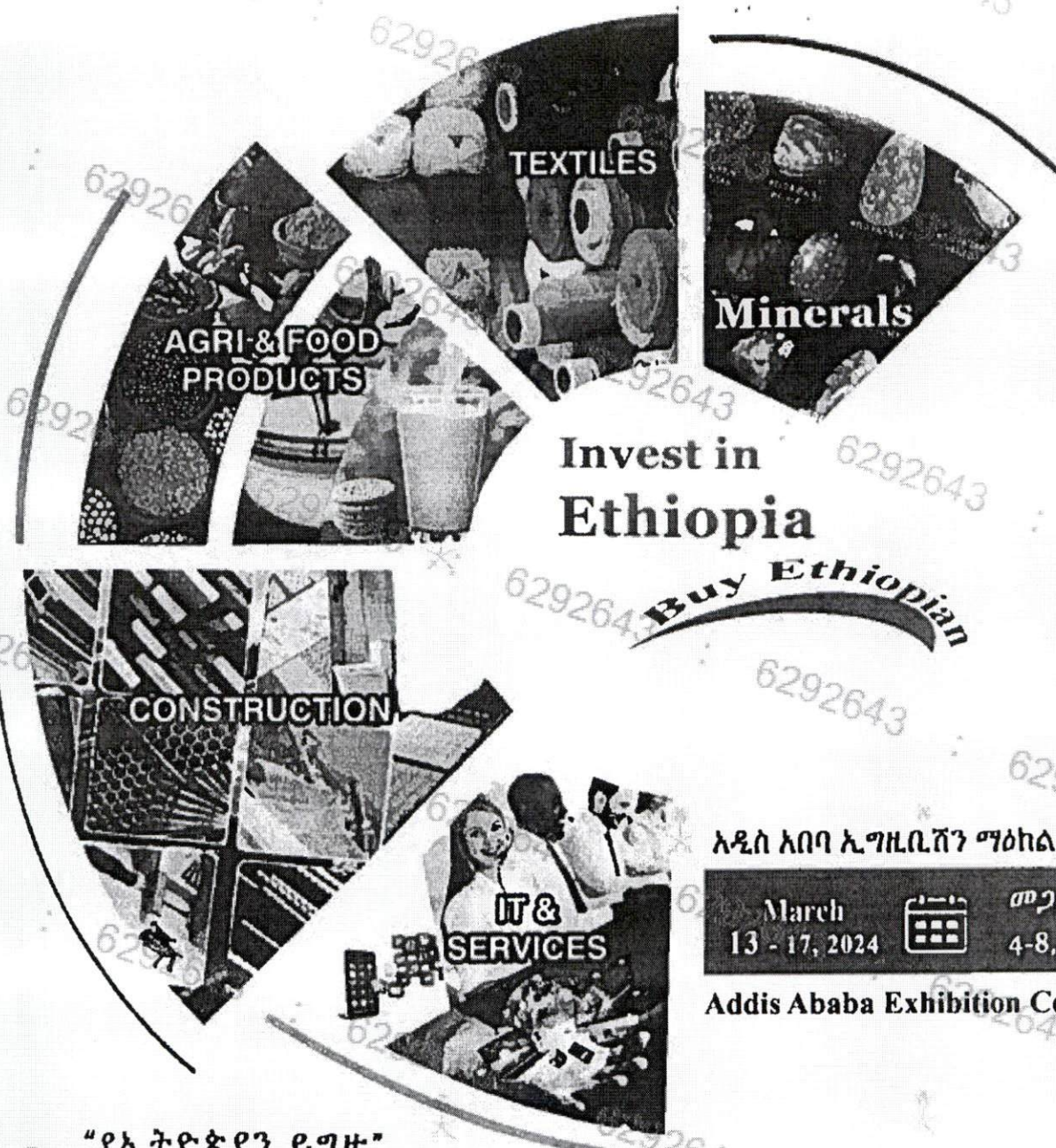
+251 11-518-0444 Fax 251 11-554

Email :reservationsaddisethiopia@luxurycollection.com

5. sheraton-Addis Hotel

+251 11-517-1717

Email:reservationsaddisethiopia@luxurycollection.com



Invest in Ethiopia

Buy Ethiopian

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March 13 - 17, 2024  መጋቢት 4-8, 2017

Addis Ababa Exhibition Center

“የኢትዮጵያን ይግዙ”

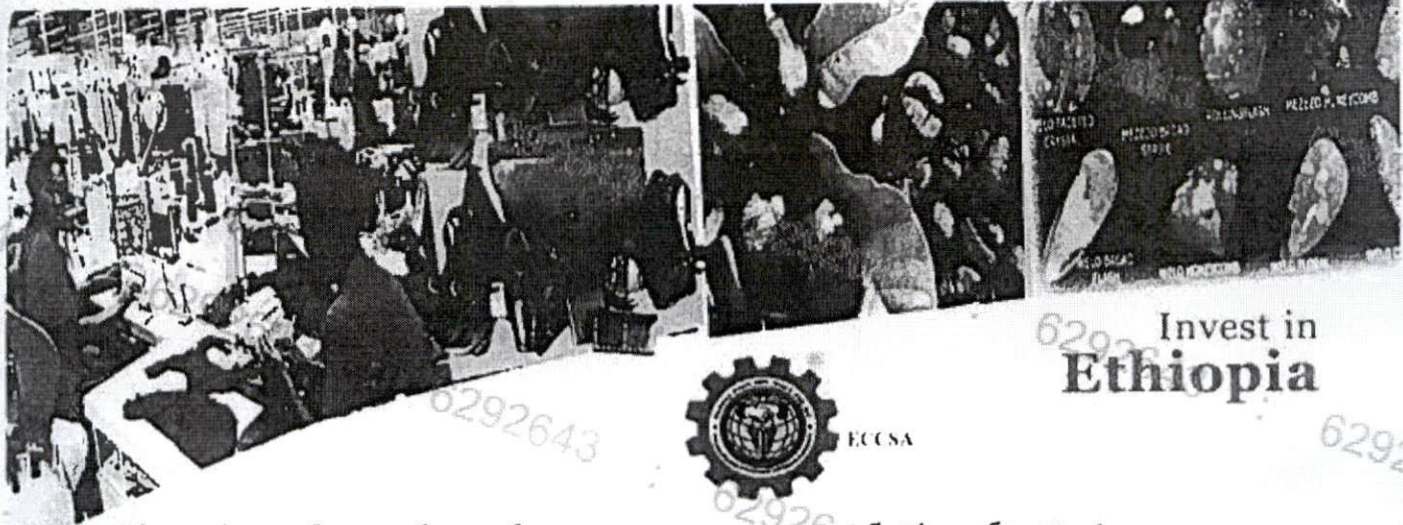
Contact Information

Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)
Physical Address: Mexico Square in front of Federal Police Addis Ababa, Ethiopia

For Local Company Participants
Off.Tel : +251115514005
 +251115540993
Mob: +251993512930
 +251912495739

For Foreign Company Participants
Off.Tel : +251115514005
Mob : +251993512930
 +251911200786

Email: ethiochamberevent@gmail.com
info@ethiopianchamber.com
yared@ethiopianchamber.com
dawits@ethiopianchamber.com
website: www.ethiopianchamber.com



Invest in
Ethiopia

The 14th Ethio-Chamber International Trade Fair

Application form (Foreign Participants)

1. Company/Organization		_____	
2. Name of Representative		_____	
3. Responsibility		_____	
4. Address			
P.O. Box		Country/District	
Tel		Mobile	Fax
E-mail		Website	
5. Exhibitor's Business:			
Type of business (Please tick as appropriate)			
<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Export	<input type="checkbox"/> Import	<input type="checkbox"/> Wholesale
<input type="checkbox"/> Retail	<input type="checkbox"/> Service	<input type="checkbox"/> Government/Trade Commission Organization	
<input type="checkbox"/> Other (Please specify _____)			
6. Required space: minimum space required is 9m ²			
Indoor space: _____ sq.m x USD 30/m ² x 5 Days = _____		_____	
Outdoor space: _____ sq.m x USD 25/m ² x 5 Days = _____		_____	
Registration Fee		USD 300	
15% VAT		_____	
Total Fees:- _____			
7. Exhibit type: _____			
I/we the undersigned hereby apply to participate in "The 14 th Ethio-Chamber International Trade Fair" accepting the financial obligations & other provisions indicated in this application form			
Name and Title		Signature and Seal	Date
Intention of Business Matching (Please tick as appropriate)			
Mfg/Producer	Service	Partnership/Joint Venture	Investment Project
Other			
Seeking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Offering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demol information About the company - _____			

Name of ECCSA's Focal Person _____ Signature _____

Attestation by witnesses

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above and that the transaction is to be done through the above stated ECCSA's Focal Persons

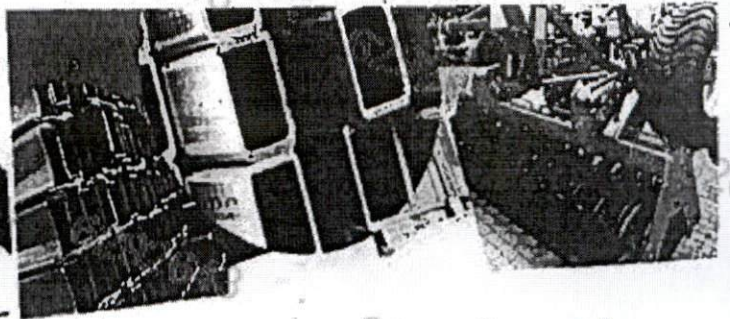
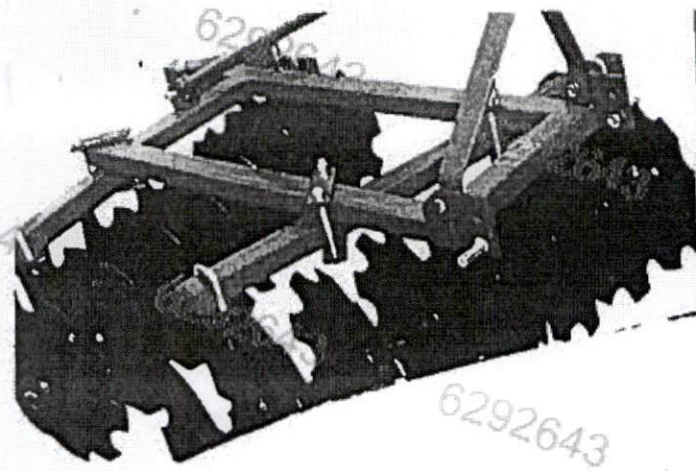
1. Name _____ Signature _____

2. Name _____ Signature _____

Name of ECCSA's Finance Officer _____ Signature _____

Name of ECCSA's Marketing Officer _____ Signature _____

- Note:-**
- By virtue of submitting this duly and fully completed form, signed by your company/organization, the witnesses, the focal person and other representatives of ECCSA, note that you have submitted a contract agreement accepted by the organizer and all other stakeholders and that you have entered into a contractually binding legal agreement with the organizer.
 - 50% advance payment should be made upon registration. The remaining 50% should be settled 30 days before the opening of the Exhibition.
 - Payment should be effected to "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash/ Cheque CPO at ECCSA building 1st floor office No. 13



Invest in Ethiopia

The 14th Ethio-Chamber International Trade Fair Magazine Advertisement Confirmation Form (Foreign Participants)

Magazine Specification:-

- ✓ A4 size full color, 250 gm cover page with lamination, 150 gm inside pages to be published in 2,500 copies.

Distribution:-

- ✓ Free copy
- ✓ Five copies to be given out to companies/organizations advertising in the magazine
- ✓ The publication shall be distributed to the Embassies in Addis Ababa, Ethiopian Embassies abroad, Regional Chambers of Commerce and Sectoral Associations, International Organizations, Governmental and Non-Governmental Offices, Local and International Firms, Star Level Hotels in Ethiopia and Ticket Offices of Ethiopian Airlines in Addis Ababa, among others

Please select your choice of type of advertisement and space from among the list in the following table:

Roll No.	Type	Size	Price IN USD	Put the (4) Mark
1	Back cover full page color	20cm*27cm	650 USD+15% VAT	
2	Back cover inside full page color	20cm*27cm	550 USD+15% VAT	
3	Special page-4 pages next to front inside cover full page	20cm*27cm	500 USD+15% VAT	
4	Special page- 4 pages next to back inside cover full page	20cm*27cm	400 USD+15% VAT	
5	Front cover inside full page color	20cm*27cm	450 USD+15% VAT	
6	Full page inside color	20cm*27cm	380 USD+15% VAT	
7	Half page inside color	20cm*13.3cm	300 USD+15% VAT	
8	Logo front cover page color	2cm*2cm	300 USD+15% VAT	

I, the aforementioned company/organization head/representative/ having accepted the rules & regulations affirm to advertise my company with the value of Ethiopian Birr _____ in the 14th Ethio-Chamber International Trade Fair Special Magazine

I hereby confirm the validity of this contract on behalf of _____

Signature _____ Name & Position _____ Organizational Seal _____
Tel/mobile _____ Mob _____ E-mail _____

Note:-

- By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer
- 50% advance payment should be effected upon application
- The remaining 50% shall be paid immediately during the event
- Payment should be effected to ***Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)*** in cash or Cheque/CPO at ECCSA building 1st floor office No. 11
- Please check the page you choose before you confirm
- Please send the electronic copy of the graphics design of your advertisement 35 days before the opening date of the event

Name of ECCSA's Focal Person _____ Signature _____
Name of ECCSA Finance Officer _____ Signature _____
Name of ECCSA Marketing Officer _____ Signature _____

Attestation by witnesses

We, the undersigned, witness that the service seeker has consented to accept the terms of agreement mentioned here in above

1 Name _____ Signature _____
2 Name _____ Signature _____

**The 14th Ethio-Chamber International
Trade Fair
Sponsorship Pledge form**

Company's Name _____
 Address: _____
 Region/Country _____ City _____
 Sub-city _____ Street/Weroda _____ House No _____
 Tel _____ Mobile _____
 Fax _____ E-mail _____ P.O.Box _____

I, the aforementioned sponsoring organization head/representative/ having accepted the rules & regulations affirm to be the _____ rank/level sponsor amounted to Eth. Birr/USD _____

The terms & conditions of the payment would be 50% in advance and the remaining 50% shall be paid upon the receipt of the published magazine.

Authorized Person

Name _____
 Responsibility _____
 Signature _____
 Date _____

SEAL

Notes:

- 4. By virtue of submitting this duly completed form signed both by your company and witnesses representing the organizer note that you have entered into a contractually binding legal agreement with the organizer.
- 4. Payment should be effected to "Ethiopian Chamber of Commerce and Sectoral Associations (ECCSA)" in cash or Cheque/CPO at ECCSA building 1st floor office No. 14

Name of ECCSA's Focal Person _____ Signature _____

Name of ECCSA Finance Officer _____ Signature _____

Name of ECCSA Marketing Officer _____ Signature _____

Attestation by witnesses

We, the undersigned, witness that the Sponsor has pledge to pay the sum amount mentioned here in above in compliance with other terms there to

1. Name _____ Signature _____
 2. Name _____ Signature _____

	Benefits	Platinum	Gold	Silver
		ETB 400,000	ETB 300,000	ETB 200,000
1	Complimentary Exhibition free space per request	27 m ²	18 m ²	9m ²
2	Banner Placement in Meeting hall program	Yes		
3	Front special Pages on the Magazine	Yes		
4	You will be given priority to participate in international trade fairs in Different Countries	2 times	1 times	
5	Number of Magazine Copy	15	10	5
6	Back Special Pages on the Magazine		Yes	
7	Full inside page on the Magazine.			Yes
8	Logo on front Page, on the Magazine	Yes	Yes	Yes
9	Brochures will be distributed during the opening and closing Ceremony of the event	Yes	Yes	Yes
10	Media Placement website and other social media	Yes	Yes	Yes
11	Verbal acknowledgement of sponsorship during the opening closing ceremony and conference sessions.	Yes	Yes	Yes
12	Logo placement on Chamber website with a link to your company/org. website	Yes	Yes	Yes
13	VIP seating in the B2B & Panel discussion Sessions	6	4	2
14	Sponsorship level acknowledgment during press release	Yes	Yes	Yes
15	Logo on different badges	Yes	Yes	Yes
16	Logo on the press release program	Yes	Yes	Yes
17	Logo on the main event signage inside and outside the exhibition Hall	Yes	Yes	Yes
18	Logo placement all newspaper advertisements	Yes	Yes	Yes
19	Logo on banners that will be placed at selected places in the city	Yes	Yes	Yes
20	Logo on all social media companies	Yes	Yes	Yes
21	Logo placement on all invitation cards of the event	Yes	Yes	Yes
22	Banner placement in the exhibition center	Yes	Yes	Yes
23	Recognition awards during the Closing Ceremony	Yes	Yes	Yes

African Union & UN Economic Commission for Africa Opportunities

The African Union (AU), headquartered in Addis Ababa, Ethiopia, serves as the region's prominent intergovernmental organization, representing Africa's 55 member states.



AMU
Arab Maghreb Union
TOTAL POPULATION: 94.2 MILLION

TOTAL IMPORTS: \$ 150.9 BILLION
GDP: \$ 425.7 BILLION

CEN-SAD
The Community of Sahel-Saharan States
TOTAL POPULATION: 553 MILLION

TOTAL IMPORTS: \$ 312.1 BILLION
GDP: \$ 1,350.7 BILLION

COMESA
Common Market for Eastern and Southern Africa
TOTAL POPULATION: 492.5 MILLION

TOTAL IMPORTS: \$ 183 BILLION
GDP: \$ 657.4 BILLION

EAC
East African Community
TOTAL POPULATION: 168.5 MILLION

TOTAL IMPORTS: \$ 40.2 BILLION
GDP: \$ 159.5 BILLION

ECCAS
Economic Community of Central African States
TOTAL POPULATION: 100.5 MILLION

TOTAL IMPORTS: \$ 82.7 BILLION
GDP: \$ 282.8 BILLION

ECOWAS
Economic Community of West African States
TOTAL POPULATION: 339.8 MILLION

TOTAL IMPORTS: \$ 113.2 BILLION
GDP: \$ 716.7 BILLION

IGAD
Intergovernmental Authority on Development
TOTAL POPULATION: 107.4 MILLION

TOTAL IMPORTS: \$ 35.9 BILLION
GDP: \$ 210.2 BILLION

SADC
Southern African Development Community
TOTAL POPULATION: 312.7 MILLION

TOTAL IMPORTS: \$ 202.2 BILLION
GDP: \$ 678.8 BILLION

*Source: United Nations Economic Commission for Africa