



Driving **Climate Resilience** and **Nature-Positive** Solutions for the MENA Region



@sustainmideast



Sustainability Forum Middle East



sustainmideast.com

Upcoming 4th Edition 2026 |

Advancing Alignment Innovation, and Implementation for Energy and Climate Transformation

January 27-28, 2026

Four Seasons Hotel

Manama

4th Edition 2026 Highlights



In the presence of H.E. Dr. Mohamed bin Mubarak Bin Daina, Minister of Oil and Environment, Special Envoy for Climate Change Affairs, and with the support of the Supreme Council for Environment.



**500+
Sustainability,
Climate & Business
Leaders from
MENA & Globally**



**50+ Expert
Speakers**



**Multiple
Workshops**



**Networking
Opportunities**

4th Edition 2026 | Forum Focus



- Reshaping the Sustainability Investment Case: Risk, Returns and the Economic Opportunity
- Climate Diplomacy in a Divided World: Regional Strategies for Alignment and Delivery
- The Just Transition Imperative: Gender, Equity and Resilience
- Unlocking Climate Finance: Innovative Pathways for Transition and Resilience
- The Rulebook for Change: Enabling Markets, Innovation, and Impact
- Backing Breakthroughs: Top Tech Trends and Venture Capital to Scale
- The New Energy Equation: Infrastructure, Integration, and Innovation
- Valuing Nature: Carbon Markets, Biodiversity, and High-Integrity Solutions
- From Awareness to Action: Building Capacity for Delivery and Impact

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3rd Edition 2025

2nd Edition 2024

1st Edition 2023

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About Us



- **A regional events and education platform** facilitating engagement on the most pressing climate and sustainability-related issues impacting MENA countries.
- Launched in 2022 **in the Kingdom of Bahrain with support from the Supreme Council for Environment and in the presence of H.E. Dr. Mohamed Bin Mubarak Bin Daina**, Minister of Oil and Environment, Special Envoy for Climate Change Affairs.
- **Backed by leading public and private sector partners** committed to climate action and sustainable development.

Objectives

- **Accelerate private sector action** aligning with 2050/2060 net-zero commitments of MENA countries and broader climate and sustainability goals.
- Promote **collaboration between business and government** to seize opportunities and tackle sustainability challenges.
- Raise awareness and **adoption of nature-based solutions**, going beyond net zero on emissions to nature positive.



Partners

NBB



talabat

BCG



Expert-Led Advisory Committee



- Diverse group of **public and private sector** sustainability and climate experts guiding SFME's annual calendar of activities.
- Supported by government leaders from **Bahrain, Turkey, and Oman**, and **four Saudi Public Investment Fund (PIF) investee companies**.
- Participation from **leading global management consulting firms, exchanges, financial institutions, and key sustainable energy and development companies from across the region**.

SFME Advisory Committee



Abdullah Saeed Al Jubran
Central Cluster Head
**The National Water
Company**



Abdurahman Alsum
Executive Vice Executive
Director, Sustainability &
CSR
ACWA Power



Ian McCallum
Chief Sustainability
Officer
Bank ABC



Jessica Robinson
Partner
Solve Strategies



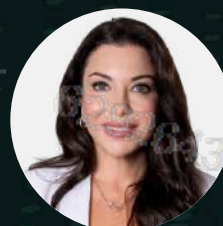
Kal Subramanian
Head of Markets, Director
Advisory services – ESG
KPMG



Eng. Khalid bin
Mohammed Albalushi
Climate Change Incharge
**Environment Authority,
Sultanate of Oman**



Sh. Khalifa Al Khalifa
Vice President - Health &
Environment
Bapco Refining



Laila Danesh
Managing Director
**FinMark
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Eng. Layla Sabeel
Director of Climate
Change and Sustainable
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**Supreme Council for
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Okan Ugurlu
Climate Change Expert
**Ministry of Environment
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Republic of Türkiye**



Raed Albasseet
Group Chief Environment
and Sustainability Officer
Red Sea Global



Sarah Baashan
Corporate Sustainability,
Director
Aramco



Victoria Barron
Chief Sustainability Officer
Gulf International Bank

Programmes



Roundtables

- Targeted events around the region delving into initiatives/sectors critical to MENA's emission reduction and sustainability journey.



Annual Forum

- High level-conference connecting regional business leaders and local and international sustainability experts.
- Focused on unlocking opportunity and addressing challenges around decarbonisation, emissions reduction and the green transition.



Workshops

- Delivering hands-on learning to accelerate the adoption and implementation of sustainability practices.



Annual Forums | What We Cover



- Our agenda is shaped with the expert advice and guidance of our **Advisory Committee** of regional and international sustainability leaders.
- We cover a **range of topics intrinsic to the region's emissions reduction and broader sustainability journey**, from strategy and leadership to financing, energy transition, regulatory regimes and a host of other topics impacting various sectors.
- We **feature regional and global experts that are selected to share unique insights and approaches** for putting innovation on climate and sustainability at the heart of the business agenda.

Regional Roundtable Series



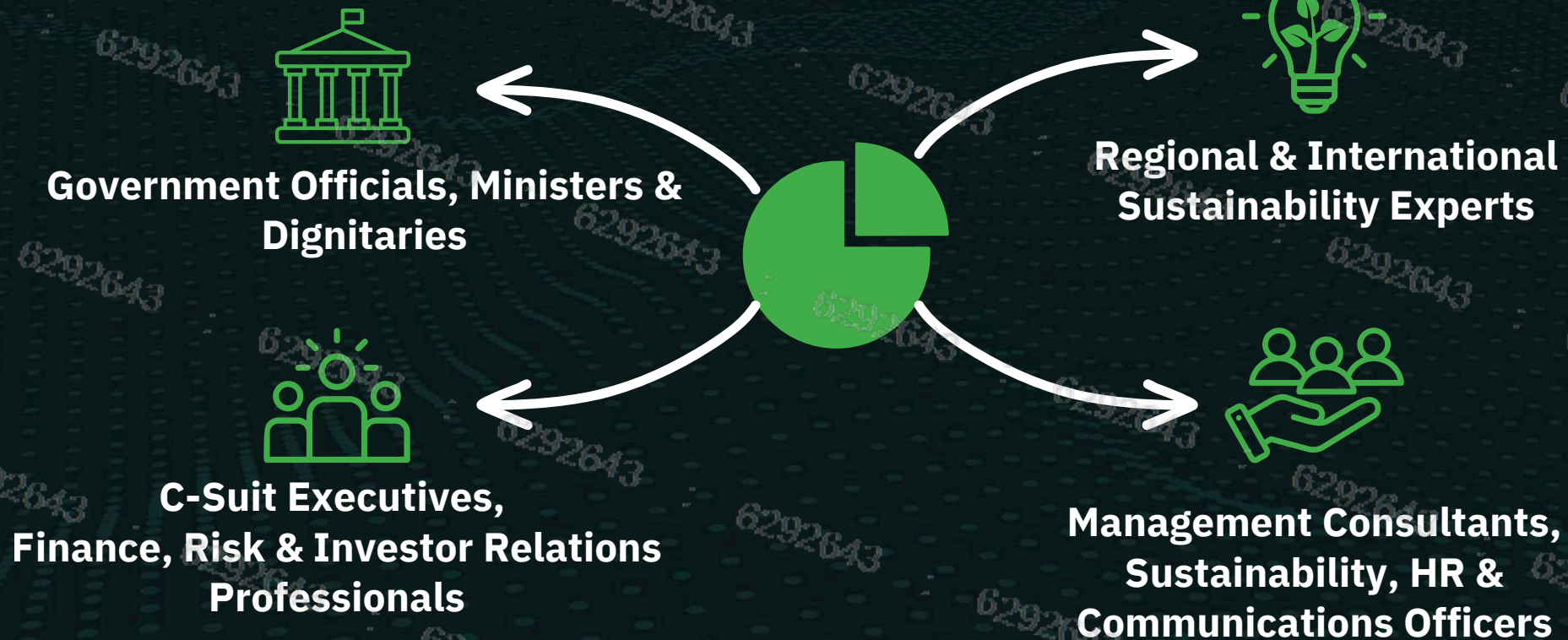
- Our roundtables take an **in-depth look at initiatives and industries that are shaping the region's sustainability journey** and that are critical to its green economic transition.
- Held around the region, they **capture developments and progress in key MENA markets.**
- Enable us to **highlight the work of innovative companies and organisations across multiple markets that are making meaningful contributions to regional and global sustainability and climate action.**

Workshops

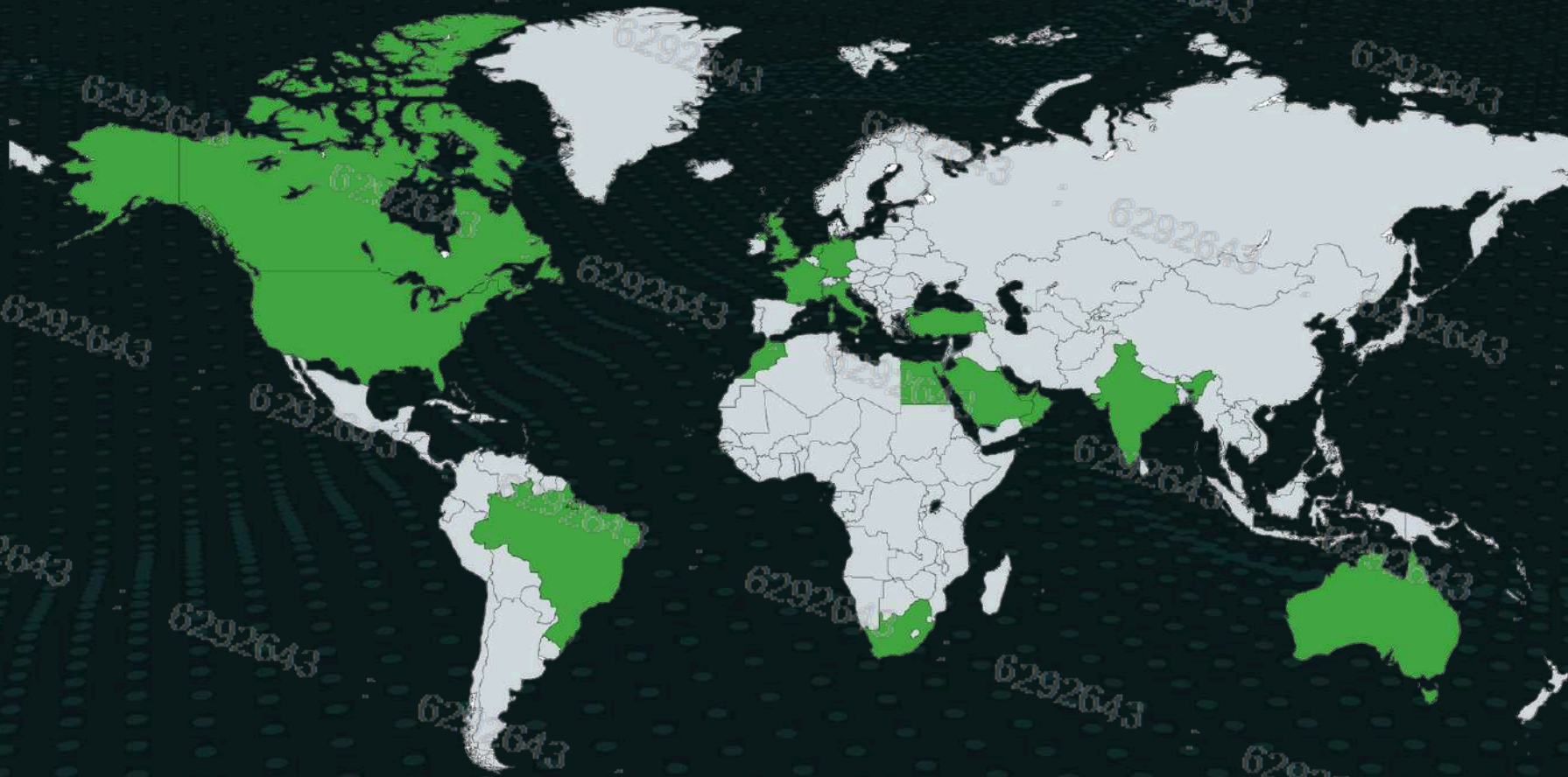
- Workshops, another cornerstone of our programmes, are delivered by some of the world's leading sustainability and ESG consultancies.
- They offer attendees deep insights and practical solutions to move their sustainability and climate agendas forward – covering strategic planning to implementation and disclosure, measurement and reporting.



Who Attends | Diverse Group of Leaders



Who Attends | Strong Regional and Global Reach



Diverse, Senior Speakers





Our Past Editions



المجلس الأعلى للبيئة
Supreme Council
for Environment

3rd Edition 2025

**Mobilizing Action and Investment
for Climate and Energy Resilience**

January 28-29, 2025

Manama

3rd Edition 2025 | Forum Focus



- **Financing the Future: Empowering Women in Green Economy Investments**
- **The Strategic Intersection of Climate Action and Long-Term Value Creation**
- **Scaling Climate Finance - From Market Innovation to Mobilising Private Capital**
- **The Growth MENA Carbon Markets - Pathways to Funding and Accelerating Decarbonisation**
- **Regulators Panel - Climate Risk and Financial Disclosure - Harmonizing New Frameworks and Implementation**
- **Powering the Future: MENA's Renewable Energy Surge and the Hydrogen Revolution**
- **Navigating Compulsory Carbon Markets and Cross-Border Tax Regimes - Implications for MENA Companies**
- **Unpacking the Megatrends - Tech-Driven Innovations Transforming the Sustainability Landscape**
- **Securing Water Resources: Innovations and Strategies for a Resilient Future**

3rd Edition 2025 | Roundtable Series



Oceans at the Frontline
April, Manama



The Future of Energy
October, Manama



AI for Sustainability
December, Al Khobar

AI for Sustainability: How Artificial Intelligence is Reshaping Sustainability Strategies

aramco



- Full day event co-hosted with Aramco bringing together energy, technology, government, and business leaders.
- Explored how artificial intelligence is reshaping sustainability strategies, focusing on real-world applications in energy optimisation, industrial emissions forecasting, sustainability reporting, and biodiversity monitoring.
- Discussions highlighted the transformative potential of AI and practical challenges of scaling as MENA economies work to accelerate their net-zero ambitions.



Musaab Al Mulla
Vice-President of Market
Analysis & Sustainability
Saudi Aramco



Dr. Frank Brichau
Managing Director
Customer & Digital
ENOWA (NEOM)



Rakan Bilaas
Director, Green Energy
and Environmental
Policy
Saudi Aramco



Talal Al Araifi
CEO
SAFA



Marco Ferrero
Principal Director MEA,
Electrification Consulting
**Schneider Electric
Advisory Services**



Tom Harris
Partner
Deloitte



Mazin Zareef
Managing Director
S&P Global



Salaal Hasan
Founder & CEO
Ahya



Salman Al-Dossari
Biodiversity Manager
Saudi Aramco



Michal Kwiatkowski
Associate Principal,
Sustainability Business
Schneider Electric



Esam Sayid
Digital Sustainability
Program Leader
Saudi Aramco



Daniel Gribbin
Director
Deloitte



Cheikh Mohamedou
Ecologist, World
Heritage and Business
Programme
IUCN ROWA



Ahmed Al Balooshi
Manager, Engineering
& Construction (BMP)
Bapco Refining



Fatima AlAttar
Product Manager
Sustainable Square



Susana Carvalho
Research Associate
Professor
KAUST



Victoria Shapovalova
Senior Manager
Deloitte



Piercarlo Smith
Director
Deloitte

The Future of Energy: Scaling Green Energy & Funding Mechanisms



- Held in partnership with Boston Consulting Group (BCG).
- The roundtable explored Bahrain's evolving energy mix and the strategies required to scale both renewable and new energy technologies.
- The discussion explored the integration of renewable and nuclear energy solutions into Bahrain's and the region's energy mix, the opportunities and challenges in scaling these technologies, the role of public readiness and regulatory frameworks, and the investment structures needed to support diversified and resilient energy futures.



Amin Sultan
Chief Power Officer
Aluminium Bahrain



Salman Al Nakkal
Acting Chief of Strategic
Electricity Planning &
Alternative Energy
Electricity and Water
Authority, Bahrain



Chirag Shah
Executive Director
Sustainable Finance, AME
Standard Chartered Bank



Shaima AlJanahi
Director of Radiation Protection
Supreme Council for
Environment, Bahrain



Dr. Abdulaziz Almatham
Nuclear Energy Researcher

Oceans at the Frontline: Harnessing Marine Ecosystems for Climate Action

WATCH &
JEWELLERY
INITIATIVE 2030



- Held in partnership with Watch & Jewellery Initiative 2030 (WJI 2030) and Bahrain Institute for Pearls & Gemstones (DANAT).
- Discussions explored the role of marine ecosystems, blue carbon solutions, and sustainable pearling in advancing climate resilience.
- The roundtable highlighted how sectors such as jewellery, shipping, and aluminium are integrating marine conservation into their sustainability strategies.
- Emphasis was placed on responsible sourcing, scientific research, and public-private partnerships in protecting ocean biodiversity.



Iris Van Der Veken
Executive Director &
Secretary General
WJI 2030



Noora Jamsheer
CEO
DANAT



Eng. Layla Sabeel
Director of Climate Change &
Sustainable Development
Supreme Council for
Environment



Abdulrahman Almulla
Acting ESG Manager
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Mahmood Abdulaziz
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Hael Engineer
Managing Director
Environment Arabia



Dr. Sabah Al-Jenaid
Academic Supervisor
of Sheikh Hamad Bin
Khalifa Al Thani Chair
for GIS
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Dr. Mohamed Yusuf
Marine Biologist and
Ecologist Researcher,
Sustainability Team
Leader
DANAT



Mohamed Al Slaise
Field Researcher
DANAT



Dr. Manaf Alkhuzaei
Postdoctoral
Researcher
Arabian Gulf
University

2nd Edition 2024

Achieving Net Zero – Pathways to Accelerating Implementation

January 8-9, 2024

Manama

2nd Edition 2024 | Forum Focus



- **Public-Private Partnerships – Joint Vision and Leadership Critical to Driving Carbon Neutrality**
- **Cop 28 – The Agenda, Outcomes and Implications for MENA Climate Action**
- **Financing – Setting Priorities and Expanding Capital for Climate and Nature-Based Solutions**
- **Energy Transition and the Growth of Reliable Renewables and Alternatives**
- **Future Cities – Environments that Promote and Enable Sustainable Living**
- **Building Resilient and Energy-Efficient Supply Chains**
- **Trends in Climate Reporting and Disclosure**

2nd Edition 2024 | Roundtable Series



MENA's EV Market
February, Manama



Regenerative Tourism
May, Riyadh



Transition-Driven Growth
October, Manama

MENA's Economic Transition – Seizing Green Opportunities for Growth and Human Capital Development



- Held in partnership with Boston Consulting Group (BCG).
- Experts discussed unlocking opportunities for job creation and economic diversification through decarbonization.
- Conversations highlighted the innovative policies and investments needed to leverage the region's renewable energy resources.
- They also explored how to harness the capabilities of MENA's young, educated, and tech-savvy workforce for sustainable development.



Sael Al Waary
Group Chief Executive Officer
Bank ABC



Alexander van Veldhoven
Group Chief Strategy Office
Bapco Energies



Amin Sultan
Chief Power Officer
Aluminium Bahrain



Amer Buhussain
Associate Director – Business Development, Manufacturing & Logistics
Tamkeen



Dana Hamzah
Assistant Undersecretary for Sustainable Development
Ministry of Sustainable Development



Farooq Zuberi
Chief Financial Officer
APM Terminals Bahrain



Ian McCallum
Group Chief Sustainability Officer
Bank ABC



Mahmood Majdi
Acting Head of Raw Materials
Bahrain Steel



Pablo Avogadri
Partner and Director, Energy
Boston Consulting Group



Zeeba Askar
Chief Investment & Sustainability Officer
Infracorp

Regenerative Tourism - Destinations That Go Beyond Net-Zero on Emissions to Nature Positive

Deloitte.



- Held in partnership with Deloitte.
- Experts addressed the investments required and strategies for advancing regenerative tourism projects.
- Discussions covered the role of collaborations in supporting sustainable tourism.
- They also addressed regulatory frameworks, biodiversity protection, and community benefits.



Daniel Gribbin
Middle East Sustainability
and Climate Lead and ESG
Risk Advisory Lead
Deloitte



Krishna Mohan
Sustainability
Manager
**Dar Tantara,
Kerten Hospitality**



Laura Jepson
Middle East
Sustainability & Climate
Consulting Lead
Deloitte



Ruba Farkh
Environment Impact
Assessment and
Planning Lead, AMAALA
Red Sea Global



Salma Shaker
**Freediving
Athlete &
Environmental**



Susana Carvalho
Associate Professor of
Practice of Marine
Science, Marine Science
Sector Manager
KAUST

Green Mobility and the Growth of MENA's EV Market

 Infracorp  HYUNDAI



- Held at Infracorp in partnership with Hyundai.
- Experts addressed the financing requirements and strategies for scaling up investment in electric mobility infrastructure.
- Discussions covered the actions and collaborations to support adoption.
- They also addressed advancements in EV technology, and regulatory frameworks.



Abdulaziz Tawfeeqi
Director of Development
Infracorp



Ali Salman
Renewable Energy
Specialist
**Electricity & Water
Authority**



Ayman Alajmi
Chairman & CEO
Braxtone



Dr. Hassan Al-Mulla
VP - Portfolio
Management &
Corporate Development
Bapco Energies



Kal Subramanian
Head of Markets,
Director, Advisory
Services
KPMG



Sharat Faqurudheen
Head of IoT
Solutions
NGN International

1st Edition 2023 |

Business Transition to Net-Zero: MENA's Path Towards a Successful Low-Carbon Future

January 11-12, 2023

Manama

1st Edition 2023 | Forum Focus



- **Net-Zero Ambitions in the MENA Region**
- **The Financial Sector and Funding the Transition**
- **Energy Transition and the Integration of Renewables**
- **Valuation Premiums for Emissions Reduction**
- **Evolution of Climate Regulation and What's Needed**
- **Decarbonising Infrastructure Development – Progress and Challenges for the Region**

1st Edition 2023 | Roundtable Series



Carbon Markets
May, Manama



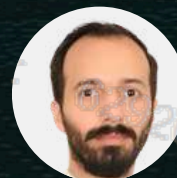
MENA Climate Week
Mobility Transformation,
October, Riyadh



COP 28
Climate Finance,
December, Dubai

Carbon Markets – Funding the Road to Net Zero

- Experts assessed the role of carbon markets in capital raising and accelerating the economic-transition.
- Views and analysis were shared on the growth and progress of carbon markets, and potential benefits.
- Insights into the practical workings, challenges and current obstacles to scaling were also addressed.



Abdulaziz Tawfeeqi
Director-Project
Development
Infracorp



Abdulrahim Ahmed
Senior Representative
Sustainability Committee
National Bank of Bahrain



Jessica Robinson
MENA Sustainable
Finance Leader
EY-Parthenon



Eng. Layla Sabeel
Director of Climate Change &
Sustainable Development
**Supreme Council for
Environment
Kingdom of Bahrain**



Okan Ugurlu
Climate Change
Expert
**Ministry of
Environment
Urbanization and
Climate Change
Republic of
Türkiye**



Riham Elgizy
Chief Executive
Officer
**Regional
Voluntary
Carbon Market
Company**



Venetia Bell
Group Chief
Sustainability Officer
**Gulf International
Bank**



Dr. Wael Al Beniyan
CEO Jazlah Water
Desalination Co.
Director, Portfolio
Management
Acwa Power

Mobility Transformation and Pathways to Net Zero

Deloitte.

البيان

- Held in partnership with Deloitte on the sidelines of MENA Climate Week.
- Regional transportation and sustainability experts shared perspectives on how to accelerate mobility decarbonisation.
- Discussions covered the MENA EV market, e-fuels, sustainable aviation fuels, and new cities and urban design.
- Public-private partnerships and capital needs for industry and infrastructure were also highlighted.



Ali Rizvi
Head of Program
Management for
Middle East
Lucid Motors



Daniel Gribbin
ESG Risk Advisory
Director
Deloitte



Ian McCallum
Chief
Sustainability
Officer
Bank ABC



Karim El Jisr
Executive Director-
Sustainability
Performance and
Accreditation
Red Sea Global



Mohamed Al
Ghailani
Middle East,
Turkiye & Africa
Regional Lead
Global
Sustainability
Policy and
Partnerships
Boeing



Musaab Almulla
Vice President, Energy
& Economic Insights in
Strategy & Marketing
Analysis
Saudi Aramco



Paul Bou Chebl
Vice-President for
Strategy and
Sustainability for
Africa, Middle East &
Central Asia
(AMECA)
Alstom

Transforming Client Finance on the Road to Net Zero

- Held at COP28 in partnership with American Chamber of Commerce at Bahrain's Blue Zone Pavilion.
- Finance leaders from regional/global banks and borrowers discussed funding needs and how to expand transition capital.
- Discussions covered current and necessary frameworks, incentives and evolving regulation.
- They also addressed steps post-COP for progress and priority funding for key transition sectors.



Dr. Boutros Klink
CEO, Bahrain & Middle
East (Ex UAE)
**Standard Chartered
Bank**



Farooq Zaheer Zuberi
Chief Financial Officer
**APM Terminals
Bahrain**



Ian McCallum
Chief Sustainability
Officer
Bank ABC



Joseph Ghorayeb
CEO
HSBC, Bahrain



Kal Subramanian
Head of Markets,
Director
Advisory services
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Mohamed Al Shehab
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